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ENTERPRISE RISK MANAGEMENT: RISING FROM THE ASHES

ETHICAL AI IN INFORMATION
GOVERNANCE:

DEFINING THE FUTURE OF INFORMATION

MANAGEMENT

MOHD FAKHRI
CHIEF DIGITAL OFFICER
FARMBYTE



The Question Everyone is Asking

- Can we trust AI to govern our information
- Al is managing more decisions than we realize
 - Trust is now the biggest barrier







Key Insight: Ethics is no longer optional in Al but it's essential for trust.

Message: Global research agrees, ethics is the missing link in Al governance.



From Filing Cabinets to Algorithms

Long Time Ago... records stored in cabinets



Not So Long... data processed in real time



Today... Al shaping decisions automatically



Key Insight: Al is not just managing data it is making governance decisions



Message: Information governance is now about judgment not just storage



When Al Gets it Wrong

In **April 2025**, several Al-generated images of the Malaysia flag were circulated some missing the crescent moon, others misplacing stars or stripes.

The public backlash was immediate and intense, sparking investigations into content sourcing, oversight, and the ethical use of AI tools







The Five Pillars of Ethical Al

- 1 Transparency
- 2 Accountability
- 3 Fairness

- 4 Compliance and Privacy
- 5 Data Integrity

Key Insight: Ethical AI is not about slowing down innovation but making it sustainable



Message: These are the guardrails that turn Al into a trusted partner

Beyond Compliance: The Al Innovation Dilemma



- Over-regulation may slow Al growth
- 2 Under-regulation may erode public trust
- We face the Collingridge dilemma: early regulation is hard; later correction is costly

Key Insight: Regulations may set the floor, but ethics sets the ceiling

Message: Winning with Al requires going further than what the law demands

Some regulations help by aligning innovation with trust, not undermining either





Falling Dominoes: The Risk Landscape

- 1 1st domino: Bias \rightarrow leads to unfair outcomes
- 2nd domino: Privacy breach → trust erodes
- 3rd domino: Data integrity loss → flawed decisions
- 4th domino: Accountability gap → reputational and legal fallout



Key Insight: Ethical risks are business risks



Message: If you cannot map your risks, you are not in control





Embracing AI as Risk and Opportunity

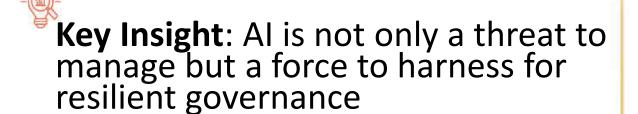
Acknowledge the Dual Nature



Embed Ethics Into Risk Practice



















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