

### Leveraging on Enterprise Risk Management as a driver of Commercial Sustainability, Organizational Resilience, and Strategic Agility.

*“The greatest risk to man is not that he aims too high and misses, but that he aims too low and hits.”*

**Michelangelo**

*“If you want a guarantee, buy a toaster.”*

**Clint Eastwood**

**Mandarin Oriental Kuala Lumpur**  
**17<sup>th</sup>&18<sup>th</sup> August 2015 – Conference**  
**19<sup>th</sup> August 2015 – Post Conference Workshop**

#### **Why you cannot miss this event:**

As organizations formulate their strategies to adapt to shortening economic cycles and attempt to insulate themselves from the potential shocks of potential localized or global recession, corporate boards and risk professionals have discovered the criticality of Enterprise Risk Management practices. The recent global financial meltdown revealed that risk management structures collapse just when they are needed because of siloed, fragmented processes and the lack of senior management and board support. To be fully prepared, organizations require risk mechanism that effectively identify different types of risk in relation to objectives (not based on taxonomy approaches) and achieve appropriate balance between risk and opportunities, and protect the enterprise from consequences of unexpected events. Such practices require maturity in Board Risk Management thinking and an understanding that practical and effective processes – not systems or colorful dashboards - drive effective Enterprise Risk Management

Through world class practical case studies, this 2 day comprehensive conference program provides the tools and expertise needed to not just embed Enterprise Risk Management into strategy choices and execution, but to take ERM to the Next Generation. This event will examine cutting edge highlights of integrated risk management approach that drives change, agility, resilience and sustainability whilst enhancing business performance

#### **Attend this event and gain premier insights into:**

- **Building** an agile and resilient risk management framework that safeguards the organizations bottom-line
- **Providing** tools and framework that identifies a wide array of risks
- **Managing** the risks from uncontrollable external events that threatens brand reputation
- **Designing** sustainable enterprise risk strategies that is tailored to the business operations

### Testimonials from past year's delegates:

*"I liked the practical aspects of the talk. Not many conferences articulate practical perspectives very well."*

**- Head of Enterprise Risk Management of Malaysian Insurance Company & Takaful Operator**

*"The conference has provided me with a better understanding of Enterprise Risk Management (ERM) and enabled me to benchmark myself and my department against some of the best ERM practitioners in the industry."*

**- Acting Assistant General Manager of Malaysian company listed on Bursa Malaysia**

*"I now feel the need to take a step back to see where we (the company) are in terms of anticipating and dealing with risk, and I feel that the introspective analysis of this during the conference will help me to do just that."*

**- Head of Risk Management of a public listed company at the Philippine Stock Exchange**

*"A well-organised approach to educate and create awareness regarding Enterprise Risk Management across the various industries. Insightful, practical and value-adding. The conference gave attendees a good perspective of the bigger picture and there was great knowledge-sharing by practitioners and corporations."*

**- Independent Non-Executive Director of a Malaysian Financial Institution**

*"The conference gave me the opportunity to learn from some of the leaders of the industry and exchange ideas with the other delegates. I believe this will allow for better collaboration and more informed decision-making in the future."*

**- Manager, Car manufacturer**

*"I found the topics, themes, and information very useful, as the issues that were brought up and recommendations that were made will enable me to further discuss the possibility of implementing Enterprise Risk Management in my organisation with my team."*

**- Risk Management Executive of a public listed oil & gas company**

*"I am going to apply the Enterprise Risk Management strategies and concepts that I have learnt to my work and I am certain that this will enable me to increase my profits."*

**- Master's Student**

### Featuring Your Distinguished Panel of International and Local Presenters:

**DATO' SITI ZAUYAH MD DESA**  
*Director of National Budget, Ministry of Finance  
Malaysia*

Dato' Siti Zauyah Md Desa started her career as a quantity surveyor with the Public Works Department in 1982 and later moved on to hold several other positions with a higher learning institution and several private sector companies before pursuing her Diploma in Public Administration at the National Institute of Public Administration (INTAN). Upon graduation, she joined the Ministry of Finance Malaysia (MoF) and served in the Contract Management Division as Assistant Secretary from 1989 to 1993 before pursuing her Master in Business Administration (International Banking) degree at the University of Manchester, United Kingdom. Dato' Siti Zauyah graduated with an MBA in International Banking (Board of Directors' List) from the University of Manchester, United Kingdom, BSc (Hons) in Quantity Surveying from the University of Reading, United Kingdom and GCE "A" Levels from Aston College, Wrexham, Wales, United Kingdom. She also holds a Diploma in Public Administration from the National Institute of Public Administration (INTAN). Dato' Siti Zauyah is currently the Director of National Budgets, where she is responsible for the planning and management of the annual national budget. She also sits on the Board of Johor Corporation and is a Member of the KWAP Investment Panel.

**Pierre Noel,**  
*Chief Security Officer and Advisor  
Microsoft Asia*

Pierre Noel is the Chief Security Officer and Advisor for Microsoft in Asia. He has over 25 years of international experience in Information Security and Enterprise Risk Management. He designed, built and ran complete Security and ERM environments for Governments, Finance, Transport and large conglomerate industries over the World. Prior to joining Microsoft, Pierre had a very rich professional career, working in senior positions such as IBM, Aerial Group International, TruSecure (ICSA Corp), PLATINUM Technologies Asia Pacific, to name a few. Pierre also lectures at various universities worldwide. He has a degree in Computer Science from the Universite Libre de Bruxelles

**Ramesh Pillai**  
*Chairman, Board of Governors,  
Institute of Enterprise Risk Practitioners*

Ramesh Pillai is the Chairman of the Board of Governors of the International Institute of Enterprise Risk Practitioners (IERP) as well as being the Group Managing Director of Friday Concepts, an International ERM (Conventional and Islamic), BCM, Governance, Risk Management and Compliance boutique consultancy. He is currently a Director of a leading Financial Institution where he chairs the Board Risk Management Committee and is a member of the Audit Committee and Remuneration Committee. He is also a nominee Director for a Regional Central Bank. Additionally, Ramesh is the former Risk Management Adviser to the Public Trustee and one of the largest fund managers in the Region as well as to one of the largest Islamic fund managers in the Region. Ramesh holds a Bachelor of Economics with Accountancy (Honours) degree from Loughborough University in the UK. As part of his degree course, Ramesh specialised in Economics and Banking in general and Islamic Banking in particular.

A Fellow of the Institute of Chartered Accountants in England and Wales (ICAEW) as well as the Malaysian Institute of Accountants (MIA), a Certified Risk Professional (CRP), a certified Enterprise Risk Manager (ERM), a certified Islamic Enterprise Risk Manager (ERMI), a Qualified Risk Director (QRD) and a Qualified Risk Auditor (QRA), Ramesh was also a Regional Director for the Global Association of Risk Professionals (GARP) and was instrumental in the creation of the Malaysian chapter of the Professional Risk Managers International Association (PRMIA). He is an Islamic and Conventional Risk Management resource for the Qatar Investment Authority and is listed in their Q-Finance Directory. Ramesh is currently the Risk Management mentor on the ICEAW's Regional F-TEN program and is a member of the Advisory Board and also on the Panel of Experts of the GlobalRisk Community. Ramesh has also been named a Paul Harris Fellow of the Rotary Foundation of Rotary International in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations among peoples of the world.

With over 30 years of Risk Management experience he is also a recognised Global pioneer in Enterprise Risk Management and in the implementation of ISO 31000 and ISO 31004 practices.

Ramesh is also a member of the MBA (Enterprise Risk Management) Studies Committee in a leading Private University. He has published articles in international publications, presented various papers on Risk



Management in general and Enterprise Risk Management in particular, Corporate Governance and Bank restructuring issues at National, Regional and International forums and is currently writing a book on Enterprise Risk Management.

**Daud Vicary Abdullah**

**President and Chief Executive Officer, INCEIF (The Global University of Islamic Finance)**

Daud Vicary Abdullah has been in the finance and consulting industry for almost 41 years, with significant experience in Asia, Europe, Latin America and the Middle East. Since 2002, he has focused exclusively on Islamic finance where he has contributed to a number of books on the subject and has co-authored a book on Islamic finance entitled "Islamic Finance: Why it makes sense." Prior to INCEIF, he was the Global Islamic Finance Leader with Deloitte. He was also previously Acting CEO of Asian Finance Bank, an Islamic bank based in Malaysia, and Managing Director of Hong Leong Islamic Bank.

**Jamal A. Ainul**

**Chairman**

**Schlumberger Group of Companies, Asia Pacific**

Ainul Azhar Ainul Jamal (known as Jamal) is the Chairman of Schlumberger Group of Companies, Asia Pacific. He first joined Schlumberger Oilfield Services in 1984 as a Wireline Field and has since had assignments in both the oil field and technology business units and has held various marketing and management positions in a variety of countries around the world for Schlumberger, namely as Managing Director of Schlumberger Oilfield Services, South East Asia, Director of Communications (Internal & Marketing) and Director of Personnel at WesternGeco, a Schlumberger company. Jamal was appointed as the Chairman of Schlumberger Group of Companies, Asia Pacific in 2010. He has previously served as Board member and Treasurer of the Schlumberger Foundation and also the Petronas INSTEP Academic Council. He attended the Daniels Business School at the University of Denver, Colorado and is a member of the IEEE, United Kingdom.

**Dato' Nicholas Sharif Lough**

**Independent & Non-Executive Director**

**Hong Leong Bank Berhad**

Dato' Nicholas John Lough is an Independent Non-Executive Director at Hong Leong Bank Bhd., Independent Non-Executive Director at Scicom (MSC) Bhd., Independent Non-Executive Director at Tower Real Estate Investment Trust, Independent Non-Executive Director at Glm REIT Management Sdn. Bhd., Executive

Director at MediconsultSdn. Bhd., Chairman at Royal Langkawi Yacht Club, a Member at National Association of Goldsmiths, a Member at The Gemmological Association of Great Britain, and Chairman at The Budimas Charitable Foundation. He is on the Board of Directors at Hong Leong Bank Bhd., Scicom (MSC) Bhd., Tower Real Estate Investment Trust, Glm REIT Management Sdn. Bhd., M3nergy Bhd., MediconsultSdn. Bhd., MAAKL Mutual Bhd., and Royce Pharma Bhd. Mr. Lough was previously employed as Independent Non-Executive Director by EON Capital Bhd., Executive Director by Ranhill Bhd. and Executive Director by Melewar Group Bhd.

**Datuk Shireen Ann Zaharah Muhiudeen**

**Founder/managing Director/ Principal Fund Manager Corston-Smith Asset management**

Datuk Shireen Muhiudeen is the Founder, Managing Director, and Principal Fund Manager of Corston-Smith Asset Management. She set up Corston-Smith after 12 years with the Malaysian arm of global insurance giant AIG Investment Corporation. In all, she has more than 25 years of focused fund management expertise, including her extensive current ASEAN client portfolio. In recognition of her work in the industry, she was named one of the 25 most influential women in the Asia-Pacific region for asset management by Asian Investor, a regional publication, in June 2011 and in March 2014, she was honoured by Forbes Asia as one of the 50 Asia's Power Businesswomen 2014. This equally avid sportswoman is no stranger to international representation, having been Malaysia's hope at the Junior Wimbledon tennis championships in 1981. In recent years, she has served on her country's Sports Advisory Council, the Board of Tourism Malaysia, and a member of the EU-Malaysia Chamber of Commerce & Industry's Financial Services Committee.

**Mohamad Muhsin Mohd Anas**

**Director Internal Audit Department**

**Bank Negara Malaysia**

Mohamad Muhsin is a Director of Internal Audit Department, Bank Negara Malaysia. He received a BSc in Accounting and Financial Analysis from the University of Warwick, United Kingdom and joined Bank Negara Malaysia in 1988 where he served as supervisor for the most part of his career in the Bank. Among his notable roles at the Bank were in the Banking Supervision Department where he was in charge of the supervision of Islamic banking institutions and the Bumiputra Rehabilitation Fund Unit (under the Central Bank) as a project manager of the rehabilitation of small and medium sized companies. He had also served as a secretariat for the Corporate Debt Restructuring Committee (CDRC) to facilitate the restructuring of large

corporate borrowers, which faced financial and liquidity problems. He had also participated in two IMF financial sector assessment program (FSAP) mission for assessing country's compliance with the 25 core principles of banking supervision. As Director of Internal Audit Department, he is responsible for ensuring audits are carried out effectively and in accordance with the IIA Standards, thus providing assurance to the Board Audit Committee on the adequacy and effectiveness of the governance processes, risk management measures and internal control systems of the Bank's key functions.

**Badlisyah Abdul Ghani**

**Former CHIEF EXECUTIVE OFFICER, GROUP ISLAMIC BANKING, CIMB GROUP**

Badlisyah Abdul Ghani, is the former Chief Executive Officer, Group Islamic Banking of CIMB Group, responsible for the overall Islamic banking and finance franchise of CIMB Group. He is also the Chief Executive Officer and Executive Director of CIMB Islamic Bank Berhad. Badlisyah has 18 years' experience in the financial market globally, 13 years of which in various senior management roles. He has been recognised by various top international publications as 'Islamic Banker of the Year' and 'Top 20 Pioneer in Islamic finance'. He has won many awards through the years including the 'Outstanding Contribution to the Development of Islamic Finance' award for his role in the global Islamic financial markets. Badlisyah is 41 years old and holds a Bachelor of Laws degree from the University Of Leeds, United Kingdom. He is an alumnus of the ICLIF Leadership and Governance Program and the Co-Founder of the United Kingdom & Eire Council of Malaysian Students (UKEC).

**Dean Dacko**

**Senior Vice President, Head of Marketing and Products Malaysia Airline System**

Dean is the Head of Marketing and Products for Malaysia Airlines and manages all of MAS marketing activity on a Global basis. His areas of responsibility include the strategic development, implementation, and evolution of the Malaysia airlines group of brands including Malaysia Airlines, Golden Holidays, MAS Wings, MAS Engineering, and MH Insure. Dean was designated as one of the Top 50 CMO's in Asia at the World Marketing Summit in 2013, and a member of the Chief Marketing Officers (CMO) Circle by Marketing Magazine (Asia). Dean was previously Vice President of Travel Solutions with AIMIA and Director of Marketing with Air Canada Vacations where he managed the national advertising and promotional efforts for one of Canada's premier tour operator brands. Dean holds a Bachelor of Arts degree in Economics from the

University of Manitoba and has studied Sales Management.

**Vivian Lines**

**Global Vice Chairman, Chairman Asia Pacific Hill + Knowlton strategies**

Vivian Lines is Global Vice Chairman and Chairman Asia Pacific, based in Singapore. He is also co-head of client services, responsible for consistent, client-focused delivery of Hill+Knowlton Strategies' services across the network. Vivian joined Hill+Knowlton in 1984 and has worked with the company in the UK, Bahrain, Dubai, Taiwan, Singapore and Hong Kong in a variety of client-facing and management positions. He has extensive experience in designing and implementing strategic communications programmes for a broad range of multinational and local clients across multiple markets. Clients have included Goldman Sachs, LG Electronics, SABIC and HSBC. He is also an experienced crisis counsellor, managing company crises in the financial, aviation, shipping, tourism and FMCG sectors. Vivian holds an MBA from Duke University, an MA in Political Science from Georgetown University and an undergraduate degree from the University of Kent

**Gerald J. Burns**

**EVP QHSE Special Advisor, Global Fortune 500's Oil & Gas Company**

With over 35 years of experience, Mr. Gerald Burns is an expert in Technical and Operational Risk, Health, Safety and Environmental, Quality and Risk Management. Educated in Glasgow University in physics and mathematics with a Post Graduate degree from Aberdeen University in Safety Engineering and Risk Management, Gerry has held a post as Adjunct Professor in Canada during an international career spent mainly in the Oil and Gas Industry. Gerry has written several papers and completed many guest lectures in industry and universities in the UK, North America and Asia during a wide-ranging and well-travelled career in the energy industry. Working with international oil companies, engineering design and construction organisations as well as specialist institutes for certification and verification, he has held senior management positions and consultancy posts with many international organisations spanning North America, Africa, Europe and Asia.

**Lenny B Conil**

**Risk & Business Continuity Management Veolia Environnement**

Lenny B. Conil has been working for Veolia, the world leader in environmental services, in Asia for 8 years after



starting his career in France. He was previously in charge of risk management as well as business continuity management for the water activities of Veolia Environnement. He now heads the Risk Management department in Asia (China, India, Japan, South Korea, Singapore, Taiwan and Hong Kong) for all activities. Specialized in Enterprise Risk Management, Lenny has been heavily involved in managing the main global crises in the past few years: pandemic flues, Fukushima, natural disasters, political riots and operational crises.

**Mohd Fauzi Rahmat**  
**Chief Risk Officer/Head of Risk Management**  
**Bank Simpanan Nasional (BSN)**

Mohd Fauzi Rahmat is currently the Chief Risk Officer and Head of Risk Management for Bank Simpanan Nasional (BSN), the national savings bank wholly owned by the Government of Malaysia through the Ministry of Finance (MOF). Prior to his joining BSN in October 2014, he served various other well-known financial institutions and in various capacities. In the recent past, he had a short stint at MIDF Investment Bank Berhad (MIDF) as the Bank's Chief Credit Officer (CCO) until September 2014. He also previously served the world's largest Islamic bank - Al Rajhi Banking and Investment Corporation (Malaysia) as its Director of Risk Management and Chief Risk Officer. He left Citibank in 2005 to join a new and growing segment of banking industry – Islamic banking and thereafter also served to be part of the transformation team for two development banks. He has keen interests in general management, risk management, compliance and governance affecting all aspects of the banking business – retail, commercial, corporate and investment banking.

**Abi Sofian Abdul Hamid**  
**Group Managing Director**  
**NCB Holdings Bhd**

Mr. Abi Sofian bin Abdul Hamid is the Group Managing Director at NCB Holdings Bhd., a Member at The Institution of Engineers Malaysia, a Member at Eastern Dredging Association, a Member at American Concrete Institute Malaysia Chapter, and a Member at Harvard Business School Alumni Club of Malaysia. Mr Abi Sofian holds a Bachelor in Engineering (Civil) from University of New South Wales Australia and a Bachelor in Jurisprudence (External) University of Malaya. He began his career with Kelang Container Terminal in 1993 and till 2014 with Northport (Malaysia) Bhd putting in more than 20 years of service. Prior to his appointment as CEO of Northport (Malaysia), Mr Abi Sofian was the General Manager of Container and Engineering Services. He sits on the Board of Directors at Northport (Malaysia) Bhd, NCB Holdings Bhd, and Kontena Nasional Bhd.

**Rahul Maheshwari,**  
**AVP Customer Solutions and Innovation**  
**MetricStream**

Rahul Maheshwari is a risk management executive whose focus is to make a difference to companies seeking to optimize risk intelligence capabilities across their organizations through enhanced process, technology and frameworks. Rahul heads GRC Solutions Group for MetricStream. He is responsible for designing Governance, Risk, and Compliance management framework and provides unique value to companies seeking better execution of GRC approaches. Rahul is a seasoned enterprise technology professional with over 18 years' experience of product design, development, managing sales, marketing and product delivery. With over 8 years of experience in GRC, Rahul has helped organizations know-how in navigating effective approaches in the roll-out of GRC-related technologies coupled with a solid grounding in audit, risk and compliance management/advisory roles. Rahul has lived & worked in the United States for over 10 years and has travelled extensively to various countries in Europe, Africa, Middle-East and Asia for GRC consultancy/implementations across Banking, Insurance, Retail and other industry verticals.

**Quah Boon Huat,**  
**Vice President, Economic Research Division,**  
**MARC Berhad**

Boon Huat possesses well diversified experience in banking and finance, having taken on positions in corporate banking, foreign exchange sales and institutional equities sales. His subsequent research stint at the Malaysian Institute of Economic Research (MIER) led him to the OECD Development Centre in Paris where, as consultant economist, he was part of a team responsible for generating policy recommendations to encourage stable, sustainable and equitable economic growth and development in Southeast Asia. Upon fulfilling his duties, he returned to Malaysia for his present appointment with MARC. Boon Huat holds a Bachelor of Economics and a Master of Economics from Nagoya University, Japan, as well as another Master of Economics from the University of Malaya.

**Sriraghavan Rajamannar, SVP – Head Risk Analytics –**  
**Integrated Risk**  
**Bank Danamon Indonesia (BDI), Jakarta Indonesia**

Sriraghavan R has 16 years of experience in Banking in the areas of Customer marketing analytics and Credit Risk analytics. His foundation in analytics was built through his initial experiences while his service at General Electric, Standard Chartered Bank, Citi Bank,

Mashreq Bank. His experience spans multi geographic locations, spanning from North American Private Label Cards (PLCC) – segmentation, response scores and collections and collections agency scores, India Consumer Bank – marketing analytics and application and behavior scorecards for retail portfolios, North American Bank Card and Personal Loans, UAE – Wholesale and Retail portfolios – credit risk models and Indonesian Market – credit risk models for wholesale and retail portfolios. He comes with hands on experience of embedding these models into banks systems and policy decisions. His key focus has been strategizing the use of the credit risk rating models not only for the Credit Decisions but also for right targeting for the Customer Relationship & Marketing activities. Also a specialist in reengineering of the various lifecycle processes of asset products across line of businesses. Currently he is responsible for building the Risk Analytics across bank.

**Anthony Davie**  
**Head of Business Continuity Management Faculty**  
**Institute of Enterprise Risk Practitioners**

Anthony Davie has over 20 years of consulting experience focused on developing business strategy based on technology infrastructure. He has worked with market leaders and innovators like Hewlett Packard, AEGON, EDS, Siemens, IBM, Logica, Agilent and Apple. He has lived and worked in Latin America, Great Britain, USA (Silicon Valley), Malaysia, Singapore and The Middle East, where he has designed Business Automation systems, both in IT and business process terms, for the Banking, Securities, Telecommunications, Engineering, Asset Management, Medical Services, Transportation & Logistics, local Government industries. Anthony has deployed business automation systems in multiple languages in 21 countries around the world. He has provided consulting to the Young Entrepreneurs Organization in APEC. He has provided Technical Architect services to Malaysia's largest civil engineering project management company, has run successful software development and consulting companies and worked for Fortune 500 organizations. Anthony holds a Bachelor of Arts (Honours) in Archaeology & Philosophy and a Master of Science in IT and is the BCM Faculty Head at Institute of Enterprise Risk Practitioners. He is also a published author, speaker on Corporate Culture issues and Facilitator for a range of Emotional Intelligence courses and seminars.

**Glenn Charles Daly**  
**Group Head, Risk Management**  
**Sime Darby Holdings Berhad**

Mr. Glenn Charles Daly has been the Group Head of Risk Management at Sime Darby Berhad since March 1,

2011. Mr. Daly has over 25 years of work experience in the Asia Pacific region, whereby he spent several years working in the professional services industry specializing in risk management and internal audit. He was a Director at Deloitte, Brisbane in Australia, a Partner with Ernst & Young in Singapore and a Principal with Ernst & Young in Sydney, Australia. Mr. Daly provided services to a range of clients in the mining, manufacturing, engineering, oil & gas, logistics, property, telecommunications, agribusiness and public sector. He has financial management experience having worked previously for the Departments of Defence and Finance, as Financial Controller of an engineering facility at Australian Defence Industries (ADI) and as a Manager of Internal Audit in ADI's corporate headquarters. Mr. Daly has a Bachelors of Business Studies from the Monash University in Melbourne and is a Member of CPA Australia.

**Hamid Ghows**  
**Independent Non-Executive Director**  
**Kumpulan Hartanah Selangor Berhad**

Hamid Ghows is a chartered accountant with 30 years' experience in financial controllership, general management and banking. With experience both locally and international. Hamid is a well-honed financial accounting expert with sound administrative and organizational skills. Prior to his current directorship at Kumpulan Hartanah Selangor Berhad, Hamid served as the Managing director at Gryphon (M) Sdn Bhd and Group CEO at Perisai Petroleum Teknologi Bhd. Prior to that Hamid had senior management roles at Kenmore Asia Pte Ltd, Drexel Oilfields Services Pte Ltd, Rothmans International, UK, Rothmans Malaysia and RHB Bank. Hamid is a fellow of the Institute of Chartered Accountants in England & Wales, a Fellow of the Chartered Institute of Management Accountants, UK and is a Chartered Accountant Malaysia.

**Nadiah Tan Abdullah**  
**Human Resource Director**  
**Experian Global Development Centre, Malaysia**

Nadiah has been in the HR line for more than 20 years with focus on Organizational Development and Change Management. Her general experience has been to drive the people agenda and primarily anchored upon HR work however her long tenure in the market in diverse multinationals and industries have given her an edge to Change Management in the broader organization's perspective. Her expertise lies in driving Change initiatives with focus on Employee Engagement, Leadership and Culture through her intense OD involvement in global companies. Nadiah is passionate in the work revolving Women and Leadership and in 2014, was appointed by TalentCorp (A government

agency) to be one of the 8 Diversity Advocates at the national level. She is currently a pioneer member of the CyberJaya Women Network launched and endorsed by the Malaysian Prime Minister with a vision of growing female talent for the IT sector. On the HR front, she has also been recently appointed to be part of a core steering Committee Member for the Malaysian Institute of Human Resource Management (MIHRM).

**Karen Yap**  
*Chief Human Resource Officer,  
Manulife Holdings Berhad*

Karen Yap is currently the Chief Human Resource Officer of Manulife Holdings Berhad. She has over 25 years of extensive experience in various industries ranging from life and general insurance, conglomerate in property and construction, manufacturing, pharmaceutical in multinational and local public listed organizations. She holds a Master in Business Administration from University of Hull and a Bachelor of Business degree from RMIT. She led AIG, Malaysia for a Malaysia National HR Excellence Award Runner Up in 2003 after a 2 year stint. Her other accomplishments in Manulife include leading a change management program on an integration of 2 business entities ranging from culture change, system & process integration, rewards & recognition, learning, employee engagement and talent management.

**Arati Varma**  
*Assistant Vice President and Underwriting Officer -  
South East Asia, India and Middle East, Chubb Specialty  
Insurance*

Arati is responsible for all direct and facultative insurance business into the Singapore and Malaysia (Labuan) branches of Federal Insurance Company, one of the Chubb Group of Insurance Companies. The Specialty Insurance division at Chubb offers risk management solutions in the areas of Directors and Officers Liability, Employment Practices Liability, Professional Liability, Fidelity and Crime, Fiduciary Liability, Kidnap and Ransom, and Cyber risks. Prior to underwriting, Arati was responsible for the area of Strategic Marketing for the Asia Pacific region for Chubb. She worked on a host of strategic issues, including strategy development, distribution optimization and market opportunity assessment, across Chubb's markets in the Asia Pacific region including Thailand, China, India,

Japan and Australia. In her spare time, Arati lectures at the Singapore College of Insurance. She is keen on building up the next generation of professionals in the General Insurance Industry and volunteers as a mentor to recent graduates. Prior to joining Chubb, Arati's experience has been in auditing, consulting and banking, in India and Malaysia.

**Aneesh Bhatnagar,**  
*Director, Product Management  
MetricStream*

Aneesh has over 12 years of experience in managing small to large and complex enterprise software products from Product Management and Product Marketing capacity. He also has few patents under his name for innovations. Responsible for managing and leading the company's products pertaining to Enterprise Risk (ERM), Operational Risk (ORM), Compliance, SOX and Business Continuity Management solution. Aneesh has an Advanced Diploma in Multimedia, Arena Multimedia, India, Bachelors in Engineering in Information Technology, Bharathiar University, India and an MBA, Marketing, Southern New Hampshire University, USA

**Abu Bakar Bin Baba**  
*Senior Manager, Internal Audit Department  
Petronas*

Abu Bakar Baba has worked at PETRONAS for more than 20 years. He received a B.A. (Hons) degree in Business Studies from University of East London, United Kingdom. For the past three years, he has accumulated experience in managing audit for some mega-scale projects and various gas and downstream businesses within Malaysia and overseas. He was also partly responsible for driving ERM for almost six years which includes policy & framework development and facilitating business risk profiles for the Group. He was also recognised by SIRIM as a member of Technical Committee representing PETRONAS in drafting the first MS ISO 31000 standard.



### 2<sup>nd</sup> IERP Global Conference 2015 17<sup>th</sup> – 19<sup>th</sup> August, Mandarin Oriental Hotel, Kuala Lumpur CONFERENCE AGENDA

#### Day 1(17<sup>th</sup> August, Monday)

0800 Registration and coffee

0845 Opening remarks and welcoming address

0900 **Global Economic Outlook**

- Quah Boon Huat, Vice President, Economic Research Division, MARC Berhad

0930 **Global Spotlight Discussion on Emerging Risk**

*"Change is the law of life, and those who look only to the past or present are certain to miss the future."*  
John F Kennedy

The frequency and severity of emerging risks such as extreme weather events, geopolitical conflicts, and financial crises is increasing. Most companies remain vulnerable to risks that may initially appear unrelated until an unanticipated event occurs. Emerging risks are risks triggered by unexpected events, such as the volcanic eruption in Iceland, and familiar risks in unfamiliar conditions, such as the souring mortgages that triggered the financial crisis.

Emerging risks introduce volatility into companies' earnings. Across industries and geographies, these risks are jeopardizing companies' supply chains, impacting raw material prices, and threatening the security of critical industrial information. In effect, they are transforming the very nature of many companies' business models, while receiving little to no attention in the boardroom or the executive suite.

Companies need to prepare for a new reality in which emerging risks increasingly impact their earnings and long-term strategy. Organizations urgently need to improve their ability to detect, assess, and respond to these risks, which can quickly develop into full-blown crises. Those that develop the ability to manage emerging risks will gain a significant competitive advantage over rivals who lack this level of sophistication.

Panelists:

- YBhg Dato' Siti Zauyah Bt Md Desa, Director of National Budget, Ministry of Finance Malaysia
- Ainul Azhar Ainul Jamal, Chairman, Schlumberger Group of Companies, Asia Pacific
- YBhg Datuk Shireen Ann Zaharah Muhiudeen, Founder, Managing Director, Principal Fund Manager, Corston-Smith Asset Management Sdn Bhd
- Quah Boon Huat, Vice President, Economic Research Division, MARC Berhad

1045 Coffee break

1100 **Plenary session 1: The Power of Disruption**

The world economy's operating system is being rewritten. Leaders must adjust to a new reality. In the Industrial Revolution of the late 18th and early 19th centuries, one new force changed everything. Today our world is undergoing an even more dramatic transition due to the confluence of four fundamental disruptive forces—any of which would rank among the greatest changes the global

economy has ever seen. Compared with the Industrial Revolution, we estimate that this change is happening ten times faster and at 300 times the scale, or roughly 3,000 times the impact. Although we all know that these disruptions are happening, most of us fail to comprehend their full magnitude and the second- and third-order effects that will result. Much as waves can amplify one another, these trends are gaining strength, magnitude, and influence as they interact with, coincide with, and feed upon one another. Together, these four fundamental disruptive trends are producing monumental change.

Presenter:

- Ramesh Pillai, Chairman Board of Governors, Institute of Enterprise Risk Practitioners

1230 Lunch

1400 **Spotlight Panel Interaction:** The clashing principles of Islamic Finance vs Conventional: truth or myth

- Is Islamic Finance more ethical than conventional?
- Does Islamic Finance provide a more fit for purpose solution?

Panelists:

- Daud Vicary Abdullah, CEO, INCEIF
- Badlisyah Abdul Ghani, CEO, CIMB Islamic Berhad
- Ramesh Pillai, Chairman Board of Governors, Institute of Enterprise Risk Practitioners

1530 Tea break

1600 **Streaming (break-out) sessions**

Stream session one	Stream session two	Stream session three
<p>Business Continuity Management</p> <ul style="list-style-type: none"> <li>• How to rise to the resilience challenge?</li> <li>• Building a continuity aware culture.</li> <li>• Gaining Corporate Commitment for Business</li> <li>• Continuity Programmes.</li> <li>• The return on investment of a BCM program.</li> <li>• Evolving requirement on crisis management.</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Lenny B Conil, Risk &amp; Business Continuity Manager/Communications &amp; CSR Director, Veolia Environnement</li> <li>• Glenn Daly, Chief Risk Officer, Sime Darby Holdings</li> <li>• Gerald J. Burns, EVP QHSE Special Advisor, Global Fortune 500's Oil &amp; Gas Company</li> </ul>	<p>Cyber Security &amp; Social Media Risks</p> <ul style="list-style-type: none"> <li>• The increasing threat and prevalence of cyber security risks.</li> <li>• Associated risks in social media.</li> <li>• Role of risk management in cyber security and social media.</li> <li>• Strategies on how Risk Management could leverage on social media.</li> <li>• Identification, assessment, monitoring and mitigating cybersecurity and social media risks.</li> <li>• How do we manage cyberspace for it to be safe.</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Pierre Noel, CISO for Asia Microsoft</li> <li>• Arati Varma, Assistant Vice President and Underwriting Officer - South East Asia, India and Middle East, Chubb Specialty Insurance</li> </ul>	<p>Risk Appetite</p> <p>ISO Guide 73 defines Risk Appetite as the amount and type of risk that an organisation is willing to pursue or retain.</p> <ul style="list-style-type: none"> <li>• Articulating Risk Appetite in Risk</li> <li>• Risk Tolerance vs Risk Appetite</li> <li>• Developing risk appetites</li> <li>• Communicating and monitoring process.</li> <li>• Updating Risk Appetite in a Financial Institution</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Sriraghavan R, Senior Vice President Analytics – Integrated Risk, Bank Danamon Indonesia</li> <li>• Rahul Maheshwari, AVP Customer Solutions and Innovation, MetricStream</li> </ul>

17.30 End

### 2<sup>nd</sup> IERP Global Conference 2015

17<sup>th</sup> – 19<sup>th</sup> August, Mandarin Oriental Hotel, Kuala Lumpur  
**CONFERENCE AGENDA**

#### Day 2(18<sup>th</sup> August, Tuesday)

0815 Registration and coffee

0900 **Spotlight Panel Interaction:** Effective board risk oversight as a key Driver for Sustainability /ERM

- What is the role and function of Risk management within an organization?
- Is Risk management an inhibitor or catalyst to growing your company?
- Risk Management learning from lessons of the past but forward looking
- Building Risk Management as process in day to day execution of business / Building Organisational Risk as a mind-set/culture

Panel Speakers:

- Ramesh Pillai, Chairman Board of Governors, Institute of Enterprise Risk Practitioners (moderator)
- YBhgDato' Nicholas Shariff Lough, Independent & Non-Executive Director, Hong Leong Bank Berhad
- Hamid Ghows, Independent Non-Executive Director, Kumpulan Hartanah Selangor Berhad

1030 Coffee break

1100 **Roundtable Discussion:** Implementing ERM Holistically; an Internal Auditor's Perspective vs Risk Manager's Perspective

To many uninformed observers, Risk Management (RM) and Internal Audit (IA) functions appear to have huge overlaps in their responsibilities – leading some to conclude that Internal Audit can do the Risk Management function effectively in an organisation. This misunderstanding is further compounded by IIA's Position Paper on the role of Internal Audit in ERM which, although clear, has been misinterpreted by some to mean that IA should/can run the ERM function effectively and unconditionally by RM. The vested interests of external parties such as IA consultants has further fanned the misunderstanding. This clear conflict of interest can also potentially cause conflict when IA attempts to force the RM function to observe a more theoretical and audit centric view and approach to risk as opposed to a commercial and practitioner centric approach. The panel discussion will center on the issues and constructive way forward out of this situation.

Panelist:

- Ramesh Pillai, Chairman Board of Governors, Institute of Enterprise Risk Practitioner (moderator)
- Mohamad Muhsin Mohd Anas, Chief Internal Auditor, Bank Negara Malaysia
- Mohd Fauzi Rahmat, Chief Risk Officer, Bank Simpanan Nasional
- Abu Bakar Bin Baba, Senior Manager Internal Audit Department, Petronas
- Gerald J. Burns, EVP QHSE Special Advisor, Global Fortune 500's Oil & Gas Company

1230 Lunch



### 1400 Streaming (break-out) sessions

Stream session four	Stream session five	Stream session six
<p><b>Brand Risk Management &amp; Reputational Risk</b></p> <ul style="list-style-type: none"> <li>Brands and reputation today have become the most valuable and most vulnerable an organisation has.</li> <li>Tackling brand and reputational risk is now a permanent priority.</li> <li>The session will cover case studies and practices employed by companies to protect their brand and reputation.</li> </ul> <p>Panel Speakers:</p> <ul style="list-style-type: none"> <li>Vivian Lines, Global Vice Chairman, Chairman Asia Pacific, Co-Head Client Service, Hill+Knowlton Strategies</li> <li>Dean Dacko, Senior Vice President of Marketing for Malaysia Airline</li> </ul>	<p><b>Succession Planning – The Challenge of What’s next</b></p> <ul style="list-style-type: none"> <li>Understand how succession planning aligns with and supports broader organisational and HR strategies, goals and objectives.</li> <li>Recognising organisational competencies that are critical to retain in order for an organisation to be successful.</li> <li>Recognise how to analyse and evaluate the effectiveness of your organisation’s succession plan.</li> </ul> <p>Panel Speakers:</p> <ul style="list-style-type: none"> <li>Tuan Haji Abi Sofian Abdul Hamid, Group Managing Director, NCB Holdings Bhd</li> <li>Nadiyah Tan Abdullah, Human Resources Director, Experian</li> <li>Karen Yap, Chief Human Resource Officer, Manulife Holdings Berhad</li> </ul>	<p><b>Risk Analytics</b></p> <p>When in the business of lending risk cannot be avoided hence has to be mitigated and managed well within the firms absorption capacity. There are various tools and techniques available to banks, when correctly applied result in immense credit cost savings and also resulting in improving the overall quality of business and reducing related downstream costs”</p> <ul style="list-style-type: none"> <li>Foundation to Risk Analytics - Importance of Data Infrastructure to Leverage benefits out of Analytics</li> <li>Tools used &amp; Various uses of risk analytics</li> <li>Credit Risk Rating Cycle and development of rating tools</li> <li>Value addition through Integration of Ratings into Credit Decision &amp; Portfolio Monitoring in a Bank.</li> </ul> <p>Panel Speakers:</p> <ul style="list-style-type: none"> <li>Mr. Sriraghavan R, Senior Vice President Analytics – Integrated Risk, Bank Danamon Indonesia</li> <li>AneeshBhatnagar, Director – Product ManagementMetricStream</li> </ul>

1530 Tea break

1600 **Plenary Session Two:** Case study on Enterprise Risk Management: Implementation on a leading international organization:

- Challenges
- Issues and solutions
- Way forward

Presenter:

- Lenny B Conil, Risk & Business Continuity Manager/Communications & CSR Director, Veolia Environnement

1645 Closing remarks and end of conference

1700 End

### 2<sup>nd</sup> IERP Global Conference 2015 17<sup>th</sup> – 19<sup>th</sup> August, Mandarin Oriental Hotel, Kuala Lumpur WORKSHOP

#### Day 3 (19 August 2015, Wednesday)

**At the end of the workshop, the participants are expected to be able to:**

1. Describe why some organizations shine and others fail during a crisis.
2. Set up systems and processes to enhance the role of Organizations in Crisis.
3. Elucidate the core competencies of crisis leadership.
4. Explain the relationship and importance of Crisis management to Sustainability and understand the 10 commandments in Crisis Management.
5. Establish effective crisis management strategies.
6. Explain the principles of Crisis Management in relation to other BCM processes; Achieve results through effective use of crisis management frameworks and strategies.
7. Define the critical elements of a crisis.

**Morning Session: Protecting Brand Reputation through Crisis Communication Management**

by Viv Lines, Global Vice Chairman, Hill & Knowlton

1. The characteristics of crisis and issues management.
2. The importance of risk and reputation to a brand.
3. The complexity of reputational risk.
4. How social media adds to the complexity of reputational risk.
5. The importance of communication in crisis and issues management.
6. Empirical research that links reputation and shareholder value in times of crisis.
7. Why some companies recover well while others don't from reputational issues.
8. What actions companies need to take to protect their brand reputation and why preparation and planning is critical.

**Afternoon Session: Crisis Management and Leadership during a disaster**

by Ramesh Pillai, Chairman Board of Governors, Institute of Enterprise Risk Practitioners

1. Crisis Management and its impact on Sustainability and Resilience
  - Discuss the impact of Crisis Management Role on organization sustainability and resilience
2. The role of Contingency Planning and Apologies.
  - Define and classify the role Contingency Planning and the impact of apologies
3. Case Study discussions (Toyota, MAS, BP, etc.)
4. Planning for and handling crisis
  - Discussion on the 10 commandments
5. Recognizing and acting on "Signals"
  - Discussion about communication as a key to successful implementation
6. Showing Leadership in a Crisis.
  - Discussion on the impact of Leadership in a Crisis
7. 10 Pillars of Crisis Management

- Describe the definition of 10 Pillars of Crisis Management.
  - Describe the relevance of 10 Pillars of Crisis Management in an organization
8. The role of Organizations in Crisis
- Discussion on the practical Framework for the Boards in Crisis.
9. Conclusion of the Seminar
- This session is an opportunity for participants to discuss and exchange ideas before the conclusion of this seminar. Wrap up and presentation of certificates.